

The Benefits of Ideal Protein

There are a lot of keto-based, meal replacement diets and multi-level, commission-driven marketing schemes on the market today, but there is only **ONE** Ideal Protein Protocol, offered by the healthcare community for 20 years.

The Ideal Protein Benefit	Proof Points	Ideal Protein
The original structured keto Protocol	Medically developed, offered by the healthcare community for decades. Other programs got their start at Ideal Protein—imitation is the best form of flattery!	✓
Easy to follow	“Eat the Sheet” for weight loss. Just follow the foods on the sheet, a combination of Ideal Protein foods and whole foods	✓
One-to-one coaching	Individualized attention and personal coaching in supportive, welcoming environments. Success is about accountability, not willpower!	✓
Specially trained coaches	Coaches receive access to ongoing training and certification from Ideal Protein	✓
Delicious variety of food	Over 80 tasty products in a variety of textures & flavors from sweet to savory	✓
Proprietary recipes	Access to hundreds of recipes from Ideal Protein chefs	✓
The ideal amount of protein	Ideal Protein is not a high-protein diet—it provides the ideal amount so that you’re burning fat, not muscle	✓
Meets RDA for nutrients	The Protocol is nutritionally complete & meets minimum Recommended Daily Allowance for macro- and micro-nutritional needs, unlike many DIY keto diets	✓
Our own manufacturing plant	Pharmaceutical-grade, FDA-registered facility makes products specifically for Ideal Protein, with control over quality and ingredients	✓
Highest quality protein	We use FDA and Canada Health-approved PDCAAS scoring. Our products have the highest value of 1, meaning you’re getting 100% of your required amino acids*	✓
Personalized weight maintenance plan	Your unique Macro Code will guide healthy food choices for life to maintain weight loss	✓
Safe and effective	Used by medical professionals in their practices across North America	✓
Medical Advisory Board	Physicians and industry experts ensure that high standards of outcomes, quality, & safety are met	✓
Proprietary mobile app	Puts the Protocol in the palm of your hand	✓
Thousands of success stories	Powering life possible and inspiring real life transformations 24/7, 365 days a year	✓

*Except veggie- and collagen-based

Don't compromise when it comes to your health.

With Ideal Protein, you can be confident you are getting the highest quality, proven, medically developed weight loss protocol available.

Download the **Ideal Protein App today!**

